

Cologne Business School (CBS)



UNIVERSITY INFORMATION

Cologne Business School (CBS) is an internationally orientated, state-recognised university of applied sciences and counts as one of Germany's top Business Schools. It is located in the metropolis Cologne and was founded in 1994.

UNIVERSITY HIGHLIGHTS

- Small study groups and intense student support by the professors
- Close contact to well-known (inter)national enterprises from all sectors
- Excellent Service and State-of-the-Art Technology
- Very practical and career oriented
- Most study courses are taught in English

LIVING IN COLOGNE

More than 2000 years' history and a population of more than one million, Cologne is the fourth largest city in Germany and the largest city of North Rhine-Westphalia. In addition, Cologne lies in the centre of Europe: The Netherlands, Belgium and Luxembourg are nearby.

USPS OF COLOGNE BUSINESS SCHOOL

- Private university
- International lecturers and rigid organisation enable efficient, forward-looking studying
- Small study groups

REQUIREMENTS FOR BACHELOR'S COURSES

- Equivalence of secondary certification (e. g. A-level, Baccalauréat, Matura etc.)
- English programmes: TOEFL or IETLS or alternative English certificates, German programmes: DSH or the TestDaF or equivalence

REQUIREMENTS FOR MASTER'S COURSES

- Bachelor's degree in related field of study
- Good grades in all fields
- English programmes: TOEFL or IETLS or alternative English certificates, German programmes: DSH or the TestDaF or equivalence



BACHELOR'S DEGREES AVAILABLE

- International Business
- Intercultural Management
- International Tourism Management
- Digital Media Management
- Business Psychology
- Wirtschaftspsychologie (study program in German)
- General Management (study program in German)

MASTER'S DEGREES AVAILABLE

- International Business
- International Business – Financial Management
- International Business – Human Resource Management & Leadership
- International Business – Strategic Management and Consulting
- International Business – Marketing Management
- Intercultural Management
- International Tourism Management
- Digital Marketing
- General Management (study program in German)
- General Management für Nicht-Ökonomen (study program in German)
- Master of Business Administration (MBA)